

WARSAW-LANGKAWI CHARTER FLIGHT MARKS STRONG WINTER KICK-OFF FOR MALAYSIA TOURISM



Tourism Malaysia and Langkawi Development Authority (LADA) official welcome the inaugural LOT Polish Airlines flight from Warsaw, Poland.

PUTRAJAYA, 31 October 2025 – Tourism Malaysia, in collaboration with the Langkawi Development Authority (LADA), proudly welcomes the inaugural charter flight by Polish tour operator ITAKA under the **JP Winter Charter 2025/2026 campaign**, connecting **Warsaw (WAW) to Langkawi (LGK) via LOT Polish Airlines**.

The inaugural flight, operated by a **Boeing 787-9 Dreamliner**, touched down at **Langkawi International Airport at 9:40 AM**, carrying enthusiastic travellers eager to experience Malaysia's tropical charm and warm and hospitality. This marks the beginning of a weekly

direct charter service from **30 October 2025 to March 2026**, further enhancing air connectivity between Poland and Malaysia.

Supported under the ***Geran Sepadan Penerbangan Antarabangsa dan Charter (GSPC)*** initiative, this collaboration between Tourism Malaysia Frankfurt Office, ITAKA, and LOT Polish Airlines builds upon the remarkable success of the 2024/2025 charter season, which recorded **5,345 passengers**, surpassing the initial target by **33%**.

YBhg. Datuk Manoharan Periasamy, Director-General of Tourism Malaysia said, “The Warsaw-Langkawi charter flight marks a significant milestone that reinforces Malaysia’s appeal as a long-haul leisure destination. With Visit Malaysia 2026 on the horizon, this initiative exemplifies our growing partnerships and strengthens our presence in Central and Eastern Europe.”

The welcoming ceremony, jointly organised with **LADA**, featured a lively traditional ***kompang*** performance and captivating **cultural showcases**, symbolising Malaysia’s signature warmth and hospitality. To mark the occasion, Tourism Malaysia also presented **souvenirs and promotional materials** to arriving passengers as part of the celebration.

From **January to September 2025**, Malaysia recorded **37,432 visitor arrivals from Poland**, representing an **40.5% increase** compared to the same period in 2024, reflecting the positive growth of this emerging market.

With continued collaboration from **LADA** and **key tourism industry partners**, Tourism Malaysia remains committed to strengthening the long-haul charter segment as part of its broader strategy to achieve **47 million international arrivals in conjunction with Visit Malaysia Year 2026 (VM2026)**.

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About Tourism Malaysia

The **Malaysia Tourism Promotion Board**, better known as **Tourism Malaysia**, is an agency under the **Ministry of Tourism, Arts and Culture (MOTAC)**. It focuses on promoting Malaysia as a preferred tourism destination and plays a vital role in positioning the country in the global tourism landscape.

Tourism Malaysia actively supports the **Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT)** initiative and the **IMT-GT Visiting Year 2023–2025**, promoting the region as a single tourism destination.

The upcoming **Visit Malaysia 2026** will celebrate the nation's tourism resilience and commitment to sustainability in line with the **United Nations Sustainable Development Goals (UNSDG)**.

For more information, visit Tourism Malaysia's social media channels on **Facebook, Instagram, Twitter, YouTube, and TikTok**.

For enquiries, please contact:

Nor Aida Ismail Senior Deputy Director International Promotion Division (Americas/Europe/Oceania) noraida@tourism.gov.my Tel: +603 8891 8358	Norshariza Mohd Saad Deputy Director Corporate Communications Division norshariza@tourism.gov.my Tel: +603 8891 8775
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