



MEDIA RELEASE

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TOURISM MALAYSIA GETS UP CLOSE WITH RESORTS WORLD GENTING AT ITS NET-WORK SESH 2/2023

PUTRAJAYA, 27 October 2023 – Tourism Malaysia is organising its second edition of Net-Work Sesh 2023 in close collaboration with Resorts World Genting. Held at Dewan Sanggar Pujangga, Ministry of Tourism, Arts and Culture (MOTAC), the programme aims at showcasing Resorts World Genting products with a special appearance by ZUS Coffee.

The programme features Resorts World Genting, Genting Skyworlds, Resorts World Langkawi, Resorts World Awana, and Resorts World Kijal. A total of 150 attendees consisting of officers from Tourism Malaysia, MOTAC, Islamic Tourism Centre, and the Ministry of Higher Education Malaysia are expected to partake in the business-to-business (B2B) sessions with many exciting prizes and activities await the lucky winners.

Dato' Dr. Ammar Abd. Ghappar, the Director-General of Tourism Malaysia, said: "This is a good opportunity for us to further understand the property and continue our networking with Resorts World Genting Group. Today's session is a platform for industry players to share their services and updates on their products. It has become part of our "tradition", a way for our officers to keep abreast with the latest products from the industry, especially now as we embark towards Visit Malaysia 2026."

The successful first edition of Tourism Malaysia's Net-Work Sesh 2023 was held on 13 September 2023, themed Experience Challenge, bringing forth several extreme and outdoor product owners such as ESCAPE, Skytrex Adventure, Rentas Adventures, Jumpstreet Asia dan SuperPark Malaysia.

Through this session, Tourism Malaysia hopes to work with more tourism products for potential package development and promotional activities, both for the domestic and international markets.

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About Tourism Malaysia

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts & Culture Malaysia. It focuses on the specific task of promoting Malaysia as a preferred tourism destination. Since its inception, it has emerged as a major player in the international tourism scene.

The next Visit Malaysia Year, set to take place in 2026, will commemorate the sustainability of the nation's tourism industry, which is also in line with the United Nations Sustainable Development Goals (UNSDG).

Furthermore, Tourism Malaysia actively endorses the Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT), working towards the realisation of the IMT-GT Visiting Year 2023-2025, with the shared aim of promoting the region as a unified tourism destination. For more information, visit Tourism Malaysia's social media accounts on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), and [TikTok](#).

For enquiries, please contact:

Ahmad Kamarudin Yusof Deputy Director Corporate Communications Division akamarudin@tourism.gov.my Tel: +603 8891 8744	Muadz Samat Assistant Director Corporate Communications Division muadz@tourism.gov.my Tel: +603 8891 8755
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