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TRANSNUSA LAUNCHES INAUGURAL FLIGHT FROM LAMPUNG TO KUALA LUMPUR, DRIVING REGIONAL TOURISM GROWTH

SEPANG – Tourism Malaysia, in collaboration with TransNusa and Malaysia Airports Holdings Berhad (MAHB), today welcomed the inaugural direct flight connecting Lampung, Indonesia (TKG), and Kuala Lumpur (KUL), marking another significant milestone in strengthening regional connectivity in conjunction with the Visit Malaysia 2026–2027 (VM2026–2027) campaign.

The TransNusa Airlines flight landed safely at Kuala Lumpur International Airport (Terminal 1) at 2:25 p.m. local time. The flight also carried Mr Rahmat Mirzani Djausal, the Governor of Lampung Province, as the guest of honour. The new route will be operated by a C909 aircraft with a capacity of 95 economy-class seats and will run seven times a week. This new air link is expected to enhance accessibility between Indonesia and Malaysia while creating new opportunities in tourism, trade, and economic cooperation.

The inaugural flight arrival ceremony was attended by Mr. Lee Thai Hung, Deputy Director General (Promotions II), Tourism Malaysia; Dato' Bernard Francis, Group Chief Executive Officer of TransNusa Airlines; and Mr. Abd Hasman Abd Muhimin, Senior General Manager, Malaysia Airports Holdings Berhad (MAHB).

The launch of this new route is expected to make it easier for residents of Lampung Province to travel to Malaysia for various purposes, including leisure holidays, shopping, medical tourism, education, business activities, and visits to family and friends. This helps increase international visitor arrivals and further strengthen Malaysia's position as a leading travel destination in Asia under VM2026–2027.

Mr Lee Thai Hung said, "Tourism Malaysia is confident that this direct flight service will create more opportunities for strategic collaboration between tourism industry players in both countries while stimulating the growth of visitor arrivals from Lampung Province to Malaysia. With shorter travel times and improved accessibility, Malaysia is well-positioned to become the preferred destination for travellers from Lampung seeking diverse holiday experiences, including rich cultural heritage, natural attractions, world-class gastronomic experiences, modern shopping destinations, and a wide range of family-friendly attractions."



Commenting on the milestone achievement, YBhg. Dato' Bernard Francis, TransNusa Group Chief Executive Officer, highlighted that the successful launch of the Lampung–Kuala Lumpur scheduled flight marks a fresh chapter in TransNusa's expansion, offering a pristine, untapped corridor that delivers unprecedented convenience to travellers, especially those interested in experiencing Lampung's beauty, the sun and sea.

From January to June 2026, Malaysia recorded 21.1 million international visitor arrivals, representing a 2.5 per cent increase from 20.6 million visitor arrivals in the corresponding period last year. This reflects Tourism Malaysia's continued efforts to position Malaysia as a leading travel destination, particularly among Indonesian visitors.

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About Tourism Malaysia

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts and Culture Malaysia (MOTAC). It focuses on promoting Malaysia as a preferred tourism destination and has, since its establishment, played a significant role in strengthening the country's presence and competitiveness in the global tourism landscape.

Visit Malaysia 2026 (VM2026-2027), with the extended campaign to 2027, underscores Malaysia's commitment to sustainable tourism development, in line with the United Nations Sustainable Development Goals (UNSDGs). The campaign aims to showcase the nation's diverse natural attractions, rich cultural heritage, and vibrant tourism offerings, while driving inclusive growth and long-term value for local communities and industry stakeholders.

For more information, visit Tourism Malaysia's website www.tourism.gov.my and social media accounts on [Facebook](#), [Instagram](#), [X](#), [YouTube](#), and [TikTok](#).

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