

PRESS RELEASE

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TOURISM MALAYSIA BRINGS THE FLAVOURS OF MALAYSIA TO SINGAPORE

SINGAPORE — In celebration of the highly anticipated Visit Malaysia 2026 (VM2026) campaign, Tourism Malaysia has officially partnered with Grand Copthorne Waterfront Hotel Singapore to present "Flavours of Malaysia". Reflecting a unified national effort to promote the country's rich culinary traditions, Tourism Malaysia has fostered strong collaboration with the Sarawak Trade and Tourism Office Singapore and the Sabah Trade and Tourism Office Singapore, supported by the Malaysian High Commission in Singapore.

Running from 1 June to 12 July 2026 at the hotel's signature riverfront restaurant, Food Capital, this premier culinary event goes beyond standard buffet offerings. It features a distinctive ten-hands dining experience, bringing together five master chefs in a collaborative showcase of the unique and nuanced food landscapes of five major Malaysian states: Johor, Penang, Kuala Lumpur, Sabah, and Sarawak.

"Food is a universal language that transcends borders, and there is no better way to capture the spirit of Malaysia than through our diverse regional culinary heritage. By collaborating closely with our partners at the Sabah and Sarawak Trade and Tourism Offices, this promotion stands as a true testament to our 'Malaysia Truly Asia' identity," said Mr Mohd Amirul Rizal Abdul Rahim, Director General of Tourism Malaysia.

The "Flavours of Malaysia" initiative introduces an authentic, multi-layered culinary perspective of both Peninsular and East Malaysia. Diners will explore a tapestry of Malay, Chinese, and Indian influences alongside indigenous Bornean traditions, with dishes shaped by deeply personal family recipes and festive traditions. The esteemed culinary lineup includes:

- Chef Peter Pang – Royal-inspired flavours of Johor
- Chef Andri bin Abdul Hadi – Contemporary urban classics from Kuala Lumpur
- Chef Azhar bin Bah – Vibrant street food favourites from Penang
- Chef Linn Yong – Indigenous and coastal flavours of Sabah
- Chef Lesly Anak A'ik – Traditional heritage dishes from Sarawak

Designed to cater to a broad audience of local and international food enthusiasts, the buffet is halal-certified, offering an immersive culinary journey that highlights the stories, traditions, and cultural influences behind Malaysia's iconic dishes.



Event Details

Promotion: Flavours of Malaysia

Dates: 1 June – 12 July 2026

Venue: Food Capital & The Lobby Lounge, Grand Copthorne Waterfront Hotel, Singapore

Buffet Pricing

- Lunch (Monday–Saturday): SGD72++ per adult | SGD36++ per child
- Dinner (Sunday–Thursday): SGD106++ per adult | SGD53++ per child
- Dinner (Friday–Saturday): SGD116++ per adult | SGD58++ per child
- Children aged five and below dine free

Singapore is highly regarded as a key market for Malaysia's tourism industry. A total of 1.7 million visitors were recorded in April 2026, marking a 7.4 per cent increase compared to 1.6 million visitors during the same month last year. This further solidifies Malaysia's identity as a leading destination for authentic and diverse culinary experiences, especially among gastronomy enthusiasts.

As Tourism Malaysia continues to intensify promotional efforts leading up to VM2026, initiatives such as "Flavours of Malaysia" play a crucial role in strengthening destination awareness and inspiring travel through authentic cultural and gastronomic experiences. In turn, this further elevates Malaysia's world-class gastronomy on the global stage.

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About Tourism Malaysia

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts and Culture Malaysia (MOTAC). It focuses on promoting Malaysia as a preferred tourism destination and has, since its establishment, played a significant role in strengthening the country's presence and competitiveness in the global tourism landscape.

Visit Malaysia 2026 (VM2026) underscores Malaysia's commitment to sustainable tourism development, in line with the United Nations Sustainable Development Goals (UNSDGs). The campaign aims to showcase the nation's diverse natural attractions, rich cultural heritage, and vibrant tourism offerings, while driving inclusive growth and long-term value for local communities and industry stakeholders.

For more information, visit Tourism Malaysia's website www.tourism.gov.my and social media accounts on [Facebook](#), [Instagram](#), [X](#), [YouTube](#), and [TikTok](#).



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