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BATIK AIR LAUNCHES NEW DIRECT FLIGHTS FROM DUBAI TO KUALA LUMPUR

SEPANG, 23 November 2023 – Unlocking a world of opportunities for business and leisure travellers between the Middle East and Malaysia, Batik Air is proud to unveil the launch of its exciting new route between Dubai and Kuala Lumpur commencing on 11 November 2023.

These direct flights signify Batik Air's commitment to extending its global network and fostering easier access between the two vibrant destinations, marking a significant achievement in expanding the connectivity to the Middle East region following the successful launch of its Jeddah, Saudi Arabia route on 15 August 2023.

Dato' Dr. Ammar Abd. Ghapar, Director General of Tourism Malaysia, said: "In promoting Malaysia as a preferred travel destination, the new route will increase seating capacity and boost the inbound traffic into Malaysia with more choices to discover exciting destinations and amazing attractions as we are gearing up for Visit Malaysia Year 2026."

"On top of that, Batik Air's passengers can expect the best experiences throughout their flying journey to Malaysia. This will further boost the growth of traffic flow via Kuala Lumpur International Airport (KLIA), opening up Malaysia more broadly to travellers from other international destinations and thus accelerating Malaysia's tourism recovery."

Meanwhile, Group Strategy Director of Batik Air and Lion Group, Datuk Chandran Rama Muthy, said: "We are excited to provide our passengers with a seamless and enjoyable travel experience, all while unlocking new opportunities. The new Dubai-Kuala Lumpur

route expands Batik Air's reach, seamlessly connecting ASEAN and Asia-Pacific markets with the Middle East."

Flight OD714 departs from Dubai (DXB) every Monday, Tuesday, Thursday and Saturday at 4:05 a.m., arriving in Kuala Lumpur (KUL) at 3:35 p.m. (local time). The return flight, OD713, operates on Monday, Wednesday, Friday and Sunday, departing at 11:05 p.m. (local time) and arriving in DXB at 2:25 a.m. The flight is operated using the brand-new Boeing 737-8 aircraft, boasting 12 Business Class and 150 Economy Class seats.

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About Tourism Malaysia

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts & Culture Malaysia. It focuses on the specific task of promoting Malaysia as a preferred tourism destination. Since its inception, it has emerged as a major player in the international tourism scene. The next Visit Malaysia Year, set to take place in 2026, will commemorate the sustainability of the nation's tourism industry, which is also in line with the United Nations Sustainable Development Goals (UNSDG). Furthermore, Tourism Malaysia actively endorses the Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT), working towards the realisation of the IMT-GT Visiting Year 2023-2025, with the shared aim of promoting the region as a unified tourism destination. For more information, visit Tourism Malaysia's social media accounts on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), and [TikTok](#).

About Batik Air

Celebrating a decade of operations, Batik Air is a dynamic Malaysian-based airline with its KLIA T1 hub. The airline has strategically extended its reach across significant markets encompassing the Indian subcontinent, New Zealand, Australia, ASEAN nations, China, North Asia, and the Middle East.

Batik Air operates a fleet of 36 comprising (2) A330-300, (26) B737-8/800 NG and (8) ATR72-600s aircraft. The airline seamlessly manages a total of 800 weekly departures, covering an ever-growing network encompassing 52 routes. The airline is a member of the International Air Transport Association (IATA) and has also secured IATA Operational Safety Audit (IOSA) certification.

Batik Air operates its ATR72-600s fleet from its second hub at Subang Skypark, the convenient KL downtown city airport in Selangor. Batik Air is a member of the Lion Air Group of Indonesia, comprising Batik Air Indonesia, Super Air Jet, Lion Air, Wings Air and Thai Lion Air.

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