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MALAYSIA AMPLIFIES PROMOTIONS AT THE THAILAND DIVE EXPO (TDEX) & THAILAND GOLF EXPO (TGEX) 2026

BANGKOK, THAILAND – Tourism Malaysia anchored a powerful showcase at the Thailand Dive Expo (TDEX) and Thailand Golf Expo (TGEX) 2026, held from 21 to 24 May 2026 at the Queen Sirikit National Convention Center (QSNCC), Bangkok. As one of the largest niche travel exhibitions in the region, TDEX and TGEX attract thousands of international and Thai visitors, providing an ideal platform to promote Malaysia as a premier destination for golf and diving enthusiasts.

At the event, Tourism Malaysia's partners proudly showcased the country's world-class marine biodiversity and iconic golf destinations through specially curated travel packages. For diving experiences, packages such as Dive Mate, Freedom Dive, The Living Sea, and Dive Diary were presented, while Golf Asian and Golf Sini packages were developed to market exclusive golfing experiences. Additionally, a wide range of promotional deals were offered by prominent Thai travel agents, giving visitors direct access to tailored holiday expertise. Malaysia Airlines was also a key participant, promoting its extensive flight connectivity to support seamless travel for international visitors.

Mr Mohd Amirul Rizal Abdul Rahim, Director General of Tourism Malaysia stated: "Our participation in this integrated niche event presents a valuable opportunity to position Malaysia as a premier golfing destination and a world-class diving haven, as we recognise the strong growth potential generated by these specialised tourism segments. We are excited to participate in TDEX and TGEX 2026 with enhanced travel packages and improved connectivity. We are confident Malaysia will continue to captivate international travellers seeking world-class golf experiences and extraordinary underwater adventures."

In line with the Visit Malaysia 2026 (VM2026) campaign, Tourism Malaysia's participation at TDEX and TGEX 2026 reflects its strategic efforts to position the country as a leading destination for niche and high-value tourism segments, particularly golf and diving tourism. By leveraging international platforms like these, Malaysia continues to strengthen its global visibility, attract quality travellers, and promote sustainable tourism practices that support environmental conservation and local communities.

Malaysia welcomed 612,040 Thai visitors in the first quarter of 2026. Tourism Malaysia will continue to intensify its promotional efforts in Thailand through strategic partnerships, consumer engagement activities, and trade collaborations to sustain tourism growth momentum and maximise the impact of the VM2026 campaign.

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About Tourism Malaysia

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts and Culture Malaysia (MOTAC). It focuses on promoting Malaysia as a preferred tourism destination and has, since its establishment, played a significant role in strengthening the country's presence and competitiveness in the global tourism landscape.

Visit Malaysia 2026 (VM2026) underscores Malaysia's commitment to sustainable tourism development, in line with the United Nations Sustainable Development Goals (UNSDGs). The campaign aims to showcase the nation's diverse natural attractions, rich cultural heritage, and vibrant tourism offerings, while driving inclusive growth and long-term value for local communities and industry stakeholders.

For more information, visit Tourism Malaysia's website www.tourism.gov.my and social media accounts on [Facebook](#), [Instagram](#), [X](#), [YouTube](#), and [TikTok](#).

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