

## PRESS RELEASE

FOR IMMEDIATE RELEASE  
TM. 124/2026

22 APRIL 2026

# WORLD LABOUR DAY CELEBRATION CUM RAIN RAVE WATER MUSIC FESTIVAL 2026 OFFERS EXCLUSIVE HOTEL DEALS FOR VISITORS

**KUALA LUMPUR** — In conjunction with the World Labour Day Celebration and Rain Rave Water Music Festival 2026, scheduled from 30 April to 2 May, selected hotels across Malaysia are introducing exclusive accommodation promotions to stimulate travel demand during the festive period.

In support of Visit Malaysia 2026 (VM2026), a total of 79 hotels nationwide are participating, offering discounts of up to 70 per cent. These promotions are available for booking from 29 April to 3 May 2026, providing attractive options for travellers planning short leisure trips.

Participating hotels are offering a range of value-added packages, including special room rates and bundled offerings, aimed at enhancing affordability and encouraging travel across key destinations. Full details of the offers provided by participating hotels can be viewed at: <https://www.malaysia.travel/deals/world-labour-day-celebration-cum-rain-rave-water-music-festival-2026>.

This collaborative effort between the tourism and hospitality sectors reflects a strategic approach to boosting tourism spending, while creating broader opportunities for industry players in conjunction with major events.

Visitors may enjoy these offers by using the promo code **VM2026TWD** when making reservations via official hotel websites or through direct bookings with participating properties.

The Rain Rave Water Music Festival, a three-day event, reimagines rain as a dynamic stage where music, culture and contemporary lifestyle converge in the heart of the city. The festival offers a unique platform for international visitors and industry partners to experience Malaysia's youthful energy and creative vibrancy.

This initiative supports Malaysia's ongoing efforts to strengthen its tourism ecosystem and enhance destination competitiveness throughout Visit Malaysia 2026.



Further details, including the list of participating hotels and package inclusions, are available in the official campaign information materials or via [www.malaysia.travel](http://www.malaysia.travel).

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### **About Tourism Malaysia**

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts and Culture Malaysia (MOTAC). It focuses on promoting Malaysia as a preferred tourism destination and has, since its establishment, played a significant role in strengthening the country's presence and competitiveness in the global tourism landscape.

**Visit Malaysia 2026 (VM2026)** underscores Malaysia's commitment to sustainable tourism development, in line with the United Nations Sustainable Development Goals (UNSDGs). The campaign aims to showcase the nation's diverse natural attractions, rich cultural heritage, and vibrant tourism offerings, while driving inclusive growth and long-term value for local communities and industry stakeholders.

For more information, visit Tourism Malaysia's website [www.tourism.gov.my](http://www.tourism.gov.my) and social media accounts on [Facebook](#), [Instagram](#), [X](#), [YouTube](#), and [TikTok](#).

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