



BANK RAKYAT CONTINUES SUPPORT FOR DIGITAL INITIATIVES IN SARAWAK

KUCHING, 16 NOVEMBER 2023 – Bank Rakyat reaffirmed its commitment to advancing digital initiatives in Sarawak through its recent visit to IRIX Sdn Bhd. Formerly known as PP Telecommunication Sdn Bhd, the private-owned company is a Sarawak-based international telecommunication infrastructure provider with the vision to become the alternative regional hub in Southeast Asia.

As part of Bank Rakyat's ongoing commitment to supporting the state's digital transformation, a delegation consists of the Bank's Board of Directors and Management Committee led by its Acting Chairman, Datuk Mohd Irwan Mohd Mubarak and Chief Executive Officer, Dato' Dr. Mohammad Hanis Osman visited IRIX's facilities in Kuching.

According to Datuk Mohd Irwan, "The Bank's visit aimed to strengthen ties with IRIX, leveraging their expertise to further empower digital initiatives in Sarawak. The engagement served as a platform to explore collaborative opportunities in fostering technological advancements and digital innovation within the region, share insights and discuss strategies to enhance the digital landscape within the state."

Meanwhile, Dato' Dr. Mohammad Hanis said, "Bank Rakyat recognizes the importance of leveraging technology to drive economic growth and enhance financial services in Sarawak. The collaboration with IRIX signifies a strategic alliance aimed at introducing innovative solutions, promoting digital inclusivity and supporting the state's aspirations towards becoming a technologically progressive region.

With a strong emphasis on community development and technological advancement, Bank Rakyat remains dedicated to supporting initiatives that foster a digitally empowered society. Through strategic partnerships and collaborations with key players such as IRIX, Bank Rakyat continues to champion innovation, digitization and progress in Sarawak, aligning with both Bank Rakyat 2025 (BR25) digitalization blueprint and the broader vision of Malaysia Madani," he added.

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