



## **MEDIA RELEASE**

### **MINISTRY OF TOURISM, ARTS AND CULTURE**

#### **MINISTER OF TOURISM, ARTS AND CULTURE MALAYSIA EMBARKS ON WORKING VISIT TO SINGAPORE**

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**Putrajaya, 14 May 2025** – The Minister of Tourism, Arts and Culture Malaysia, YB Dato Sri Tiong King Sing, is undertaking a working visit to Singapore with the aim of deepening bilateral cooperation in tourism, expanding cross-border connectivity, and positioning Malaysia as a preferred travel destination for Singaporeans.

During the working visit, MOTAC will also engage with key stakeholders in the tourism and transport sectors, including high-level meetings with Scoot Airlines and the Express and Excursion Bus Association (EBBA) of Singapore. These engagements are part of the Ministry's ongoing efforts to enhance air and land accessibility between the two nations, ensuring a more convenient and seamless travel experience.

The highlight of the itinerary is the Minister's presence at the Maybank Premier MM2H – Your Gateway to Malaysia event, taking place on 15 May 2025, at Café Side, MSpace @ Maybank Tower, 2 Battery Road, Singapore. Organised in collaboration with Maybank Singapore, this high-profile event aims to spotlight the Malaysia My Second Home (MM2H) programme, showcasing its wide-ranging benefits in investment, retirement, and lifestyle opportunities. It is expected to draw strong interest from Singapore's affluent and mobile community. All interested parties, including potential applicants, investors, and industry stakeholders, are encouraged to attend and engage directly with

MM2H representatives to explore Malaysia's unique value as a second home destination.

"This visit reflects Malaysia's commitment not only to revive but also to elevate regional tourism. We are here to build meaningful partnerships and invite Singaporeans to experience Malaysia not just as tourists, but as long-term residents and investors," said YB Dato Sri Tiong King Sing.

In 2024, Malaysia welcomed 18,855,680 visitors from Singapore, representing a 27.2% increase from 2023 and surpassing the pre-pandemic 2019 figure by 10.7%. Singapore thus remains a vital market for Malaysia's tourism industry.

The MM2H programme has similarly drawn strong interest, **with Singapore ranking as the third-highest source country for applications in Q1 2025.** Singaporean visitors also contributed RM27.94 billion in tourism receipts in 2024, an increase of 29.5% from the previous year.

Through this visit, the Ministry of Tourism, Arts and Culture reaffirms its commitment to revitalising travel between Malaysia and Singapore, fostering long-term tourism and lifestyle engagement while highlighting Malaysia as a warm, dynamic and future-ready destination.

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*Issued by:*

**Corporate Communications Unit  
MINISTRY OF TOURISM, ARTS AND CULTURE (MOTAC)**

*Tel: 03-8000 8000 Fax: 03-8891 7181*

*Website: [www.motac.gov.my](http://www.motac.gov.my) Email: [group.ukk@motac.gov.my](mailto:group.ukk@motac.gov.my)*

*Facebook, Instagram, X & TikTok: @mymotac*

