



## **MEDIA RELEASE MINISTRY OF TOURISM, ARTS AND CULTURE**

### **MALAYSIA POSITIONS MM2H AS STRATEGIC GATEWAY FOR SINGAPOREANS SEEKING LONG-TERM LIFESTYLE AND INVESTMENT OPPORTUNITIES**

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**Singapore, 15 May 2025** – Malaysia's revitalised Malaysia My Second Home (MM2H) programme was showcased to Singapore's affluent and internationally mobile community at the "Maybank Premier MM2H – Your Gateway to Malaysia" event, held at Café Side, MSpace @ Maybank Tower. Organised in collaboration with Maybank, the event drew strong participation, highlighting the growing interest among Singaporeans in Malaysia's long-term lifestyle and investment opportunities.

The programme was launched by Minister of Tourism, Arts and Culture YB Dato Sri Tiong King Sing, who emphasised that Malaysia is not here to compete with Singapore, but to complement it. He pointed to strategic developments such as the Johor–Singapore Special Economic Zone (JS-SEZ) with Forest City Special Financial Zone (SFZ) in it as emblematic of how both nations can co-create regional value, enhance mobility and support mutual growth.

Malaysia, he noted, offers Singaporeans an attractive extension to their lifestyle and business ecosystem—delivering cost-effective living, premium infrastructure and access to broader regional markets without compromising on quality.

“Malaysia is more than a destination - it is a strategic choice,” the Minister said. “Choosing Malaysia as your second home means gaining access to one of Southeast Asia's most liveable, well-connected and investment-friendly countries.”

The enhanced MM2H programme now features three flexible tiers—Platinum, Gold and Silver - designed to meet the needs of a wide spectrum of applicants from high-net-worth individuals to retirees and digital nomads. Each tier offers access to Malaysia's high-quality yet affordable lifestyle, world-class healthcare, cultural diversity and strong ASEAN-wide connectivity.

The Minister also reaffirmed Malaysia's commitment to improving transparency, streamlining application processes and strengthening policy clarity under MM2H. These efforts are aimed at making the programme a future-ready platform for long-term residents, investors and entrepreneurs seeking a secure and strategic base in the region.

The collaboration with Maybank provides prospective participants with access to trusted financial advisory services and seamless onboarding support, making it easier for Singaporean clients to explore MM2H options with confidence and convenience.

The event was held in two sessions, with over 60 participants attending the morning session and more than 140 expected in the evening, demonstrating strong and sustained interest in the MM2H programme among Singapore's discerning community.

This initiative reflects MOTAC's broader mission to position Malaysia as a preferred second home and lifestyle destination for Singaporeans, while deepening cross-border collaboration in tourism, investment and regional mobility.

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*Issued by:*

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