

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**TM. 107/2026**

**10 APRIL 2026**

# **TOURISM MALAYSIA SHOWCASES WORLD-CLASS UNDERWATER TREASURES AT THE ASIA DIVE EXPO 2026 IN SINGAPORE**

**SINGAPORE** — Tourism Malaysia is set to showcase the nation's spectacular underwater treasures as it returns to the Asia Dive Expo (ADEX) 2026. As the longest-running and most influential dive expo in Asia, ADEX provides an unparalleled platform for Malaysia to reinforce its position as a premier global destination for underwater exploration and marine conservation.

Scheduled from 10 to 12 April 2026 at the Suntec Singapore Convention and Exhibition Centre, ADEX Big Blue Legacy (Singapore Ocean Week) is expected to attract a global audience through its flagship dive exhibitions and conservation-focused programmes. Tourism Malaysia will be a key highlight, showcasing the country's world-class marine biodiversity, from the legendary waters of Sipadan Island to the vibrant ecosystems of Tioman Island and the pristine dive sites of Terengganu.

Mr. Mohd Amirul Rizal Abdul Rahim, Director General of Tourism Malaysia stated, "Participation in premier platforms such as ADEX is a strategic cornerstone in showcasing Malaysia's exceptional underwater heritage. As we shift towards high-value and sustainable tourism, we aim to attract discerning divers seeking immersive experiences while preserving environmental integrity. With water temperatures ranging between 27°C and 30°C year-round, Malaysia remains an ideal destination for both novice PADI students and advanced technical divers."

Tourism Malaysia will make a strong impression with a dedicated pavilion featuring 12 leading dive operators. Among them are Terengganu-based operators such as Che Wan Scuba, Selamberr Dive, Ombak Dive Resort, Perhentian Marriott Resort and Tenggol Coral Beach Resort. Representing Sabah are UC Islanders Adventure, Pulau Sipadan Resort, The Buwan Resort, Luma' Selakan and Semporna Aqua Planet, while Juara Scuba Academy and The Boathouse Pulau Tioman represent Pahang. Together, they will showcase Malaysia's diverse and breathtaking diving experiences, aimed at inspiring underwater enthusiasts from around the world.

For over three decades, ADEX has remained a cornerstone of the global marine community, fostering education, collaboration and innovation across the industry. The expo provides a premier platform for dive operators, equipment manufacturers and tourism boards to connect and present their latest offerings. With each edition spotlighting a specific marine species or environmental challenge, ADEX continues to



champion ocean conservation and inspire collective action to protect the world's marine ecosystems.

In line with the Visit Malaysia 2026 (VM2026) campaign, Tourism Malaysia's participation at ADEX 2026 reflects a strategic push to position the country as a leading destination for niche and high-value tourism segments particularly diving and marine-based experiences. By leveraging global platforms such as ADEX, Malaysia continues to strengthen its international visibility, attract quality travellers and promote sustainable tourism practices that support both environmental conservation and local communities.

As global interest in experiential and nature-based travel continues to grow, Malaysia stands ready to offer unparalleled underwater adventures complemented by warm hospitality and rich cultural experiences. Through continued participation in international platforms like ADEX, Tourism Malaysia remains committed to showcasing the country's unique marine assets while driving sustainable tourism growth in support of the VM2026 campaign and beyond.

**-END-**

### **About Tourism Malaysia**

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts and Culture Malaysia (MOTAC). It focuses on promoting Malaysia as a preferred tourism destination and has, since its establishment, played a significant role in strengthening the country's presence and competitiveness in the global tourism landscape.

**Visit Malaysia 2026 (VM2026)** underscores Malaysia's commitment to sustainable tourism development, in line with the United Nations Sustainable Development Goals (UNSDGs). The campaign aims to showcase the nation's diverse natural attractions, rich cultural heritage, and vibrant tourism offerings, while driving inclusive growth and long-term value for local communities and industry stakeholders.

For more information, visit Tourism Malaysia's website [www.tourism.gov.my](http://www.tourism.gov.my) and social media accounts on [Facebook](#), [Instagram](#), [X](#), [YouTube](#), and [TikTok](#).

**For enquiries, please contact:**

**Fiona Estrop**  
Marketing Manager  
Tourism Malaysia Singapore  
[fiona@tourism.gov.my](mailto:fiona@tourism.gov.my)  
Tel: +65 6532 6321

**Norshariza Mohd Saad**  
Deputy Director  
Corporate Communications Division  
[norshariza@tourism.gov.my](mailto:norshariza@tourism.gov.my)  
Tel: +603 8891 8775

