



MEDIA RELEASE

www.tourism.gov.my

FOR IMMEDIATE RELEASE

No. 86/2023

TOURISM MALAYSIA TAKES CENTER STAGE AT MOTORS & SPORTS EXPO 2023

PETALING JAYA, 9 October 2023 – Tourism Malaysia is proud to announce its participation in the highly anticipated Motors & Sports Expo 2023, a premier event dedicated to embracing outdoor lifestyles, 4x4 exploration, camping, and celebrating the joy of recreational sports.

Taking place at the Tropicana Gardens Mall, Kota Damansara, on 7 and 8 October 2023, this exceptional gathering of enthusiasts, businesses, and innovators shines a spotlight on Malaysia's stunning natural landscapes and the myriad opportunities for adventure and wellness that await visitors.

Organised by Infinity Events & Exhibitions, the expo underscores the significant role that the great outdoors plays in promoting physical well-being and nurturing the soul, fostering a stronger connection with nature, and creating cherished memories with loved ones.

The expo features exciting booths, including Automax Off Road Malaysia, Ford, Ironman 4WD Malaysia, ANBOT Store, Segway Powersports Malaysia, Krazzy Hobbies and the Fishing Pavilion with Fishing Buddies Academy (FBA), adding further dimensions to the event's appeal. Additionally, RC Rainforest Challenge Malaysia also offers a prologue stage indoor track for people to experience the excitement of a real RC RFC race.

In recent years, there has been a growing recognition of the importance of outdoor activities and sports in maintaining a healthy and balanced lifestyle. The pandemic has reinforced the value of staying active and maintaining a robust immune system, and the great outdoors, with its array of opportunities for hiking, biking, water sports, and more, has become a sanctuary for those seeking solace, adventure, and wellness.

Dato' Dr. Ammar Abd Ghapar, the Director General of Tourism Malaysia, said, "We warmly encourage all attendees to immerse themselves in the array of activities, exhibitions, and

programmes that Motors & Sports Expo 2023 has to offer. Seize this opportunity to learn, be inspired, and establish new connections with like-minded individuals who share their passion for the great outdoors."

"Let's embark on this journey together and celebrate the joy of outdoor lifestyles and recreational sports while also pledging to preserve the natural wonders that make Malaysia truly spectacular. May Motors & Sports Expo 2023 serve as a source of inspiration and discovery, leading us to a deeper appreciation of Malaysia's natural wonders and vitality," he added.

END

About Tourism Malaysia

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts & Culture Malaysia. It focuses on the specific task of promoting Malaysia as a preferred tourism destination. Since its inception, it has emerged as a major player in the international tourism scene. For more information, visit Tourism Malaysia's social media accounts on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), and [TikTok](#).

For enquiries, please contact:

Said Ismail Mohd Said

Assistant Director

Package Development Division

said@tourism.gov.my

Tel: +603 8891 8533

Muadz Samat

Assistant Director

Corporate Communications Division

muadz@tourism.gov.my

Tel: +603 8891 8755