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MOTAC.100-2/1/18 JLD4 (20)

MINISTRY OF TOURISM, ARTS AND CULTURE

MEDIA RELEASE

THE MALAYSIA-SINGAPORE TRIENNIAL CULTURAL SHOWCASE 2023 (TCS 2023)

6 October 2023 – Malaysia through the Ministry of Tourism, Arts and Culture Malaysia (MOTAC) with the cooperation of Ministry of Culture, Community and Youth (MCCY), Singapore will organise the **Malaysia-Singapore Triennial Cultural Showcase 2023 (TCS 2023)** from **6 to 8 October 2023** in Singapore. The Honourable Khairul Firdaus bin Akbar Khan, Deputy Minister of Tourism, Arts and Culture, Malaysia, representing Minister of Tourism, Arts and Culture, Malaysia, The Honourable Dato Sri Tiong King Sing and His Excellency Edwin Tong, Minister for Culture, Community and Youth, Singapore jointly launched TCS 2023 at the Asia Civilisations Museum, on 6 October 2023.

Malaysia and Singapore have agreed to hold regular cultural showcases every three years, as a follow-up to the

previous *Titian Budaya* programme. The decision was made by leaders from both countries at the 2016 Malaysia-Singapore Leader's Retreat.

In conjunction with TCS 2023, Malaysia has curated many interesting events as part of the three-day programme at Marina Square and other selected locations in Singapore. Themed "Malaysia Truly Asia", there will be a cultural showcase, travel expo and pocket shows, each of which will highlight a different aspect of Malaysia's rich artistic and cultural traditions.

This triennial cultural showcase is an ideal setting to celebrate Malaysia's arts, crafts, music, dance, and culinary delights that have enriched our lives for generations. Food demonstration booths will be set up to highlight heritage foods as well as the inherent knowledge associated with geography, ingredients, and cooking methods. The craft booths will showcase the authentic handiwork of artisans, such as Mah Meri ethnic group wood carvings, bamboo weaving, Nyonya Kebaya embroidery, Sarawak beads, Mengkuang weaving, and many more.

Malaysia also worked with local tour companies to promote vacation packages to interesting Malaysian destinations at the expo in Marina Square. Singapore is the highest contributor to tourist arrivals to Malaysia this year, with 4,537,550 tourist arrivals up to July 2023.

The TCS platform is an excellent opportunity to promote and celebrate Malaysia-Singapore cultural ties and shared cultural heritage. Such efforts will inspire today's youth to safeguard and appreciate their unique identity, values, and beliefs for future generations.

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SIARAN SERTA MERTA

MOTAC.100-2/1/18 JLD4 (20)

KEMENTERIAN PELANCONGAN, SENI DAN BUDAYA

SIARAN MEDIA

PENGANJURAN PROGRAM MALAYSIA-SINGAPORE TRIENNIAL CULTURAL SHOWCASE 2023 (TCS 2023)

6 Oktober 2023 - Malaysia melalui Kementerian Pelancongan, Seni dan Budaya (MOTAC) dengan kerjasama Kementerian Kebudayaan, Masyarakat dan Belia (MCCY), Singapura menganjurkan **Malaysia-Singapore Triennial Cultural Showcase 2023 (TCS 2023)** dari 6 hingga 8 Oktober 2023 di Singapura. Timbalan Menteri Pelancongan, Seni dan Budaya, Malaysia, YB Khairul Firdaus bin Akbar Khan mewakili YB Menteri Pelancongan, Seni dan Budaya, YB Dato Sri Tiong King Sing dan TYT Edwin Tong, Menteri Kebudayaan, Komuniti dan Belia, Singapura telah bersama-sama melancarkan TCS 2023 di *Asia Civilisations Museum*, pada 6 Oktober 2023.

Malaysia dan Singapura telah bersetuju untuk mengadakan persembahan kebudayaan secara berkala setiap tiga

tahun, sebagai susulan kepada program terdahulu iaitu program 'Titian Budaya'. Keputusan tersebut dibuat oleh pemimpin kedua-dua negara sewaktu *Malaysia-Singapore Leader's Retreat 2016*.

Sempena TCS 2023, Malaysia telah menyusun banyak acara menarik untuk program selama tiga hari di Marina Square dan lokasi terpilih lain di Singapura. Bertemakan "*Malaysia Truly Asia*", program TCS 2023 akan meliputi persembahan kebudayaan, ekspo dan persembahan poket, yang setiap satunya akan menonjolkan aspek berbeza dari segi kekayaan budaya dan tradisi seni Malaysia.

Persembahan kebudayaan setiap tiga tahun ini merupakan suasana yang ideal untuk meraikan kesenian, kraf, muzik, tarian dan hidangan masakan Malaysia yang telah memperkayakan kehidupan kita selama beberapa generasi. Gerai demonstrasi makanan akan disediakan untuk menonjolkan makanan warisan serta ilmu yang berkaitan dengan geografi, ramuan dan kaedah memasak. Gerai-gerai kraf akan mempamerkan hasil kerja tangan yang asli oleh artisan kraf, seperti ukiran kayu etnik Mah Meri, anyaman buluh, sulaman Kebaya Nyonya, manik Sarawak, tenunan Mengkuang, dan banyak lagi.

Malaysia juga bekerjasama dengan syarikat pelancongan tempatan untuk mempromosikan pakej percutian ke serata destinasi menarik Malaysia dalam ekspo di *Marina Square*. Singapura merupakan penyumbang tertinggi kepada ketibaan pelancong ke Malaysia tahun ini, dengan 4,537,550 ketibaan pelancong sehingga Julai 2023.

Platform TCS adalah peluang terbaik untuk mempromosi dan meraikan hubungan dan warisan kebudayaan yang dikongsi bersama oleh Malaysia dan Singapura. Usaha sedemikian akan memberi inspirasi kepada belia hari ini untuk melindungi dan menghargai identiti, nilai dan kepercayaan unik mereka untuk generasi akan datang.

Dikeluarkan oleh:

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