

## TOURISM MALAYSIA WELCOMES NEW FITSAIR DIRECT FLIGHTS FROM SRI LANKA



Arrival of New FitsAir to Kuala Lumpur International Airport (KLIA) Terminal 2

**KUALA LUMPUR, 4 April 2025** – Tourism Malaysia welcomes FitsAir’s new direct flights connecting Colombo to Kuala Lumpur. This expansion strengthens air connectivity between Sri Lanka and Malaysia, offering greater convenience for travelers and fostering closer ties between the two nations.

The new route, commencing on the 4<sup>th</sup> of April 2025, will operate four (4) times weekly: Monday, Wednesday, Friday and Sunday. Travelers from Colombo will now have an additional low-cost carrier option, providing affordable and reliable air travel to Kuala Lumpur. This budget-friendly travel experience allows visitors to explore Malaysia’s diverse attractions, from the iconic Petronas Twin Towers to the beaches of Langkawi and the cultural heritage of Penang.

Dato’ Shaharuddin Abu Sohot, Secretary General, Ministry of Tourism, Arts & Culture, stated: “We are excited about FitsAir’s new route to Kuala Lumpur, which further enhances Malaysia’s appeal as a top travel destination for Sri Lankan visitors. This initiative aims to increase flight frequencies and reinforces our commitment to promoting tourism in conjunction with Visit Malaysia 2026.”

The event was also attended by Datuk Manoharan Periasamy, Director General of Tourism Malaysia, Mr Munir Parambath, VP Ground Operations and Service Excellence of FitsAir Airlines and Mr Zainuddin Mohamed @ Zainal, General Manager, Aviation Marketing & Development of MAHB.

In 2024, Malaysia welcomed 61,766 visitors from Sri Lanka, reflecting a 4.2% increase compared to 2023. In terms of connectivity, there are currently 30 direct flights offering 4,990 seats weekly between Colombo and Malaysia, operated by Malaysia Airlines, AirAsia, and SriLankan Airlines.

For more information on these new direct flights and to plan your Malaysian adventure, visit [www.fitsair.com](http://www.fitsair.com) or contact your preferred travel agent.

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### **About Tourism Malaysia**

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts & Culture Malaysia. It focuses on the specific task of promoting Malaysia as a preferred tourism destination. Since its inception, it has emerged as a major player in the international tourism scene.

The next Visit Malaysia Year, set to take place in 2026, will commemorate the sustainability of the nation's tourism industry, which is also in line with the United Nations Sustainable Development Goals (UNSDG).

Furthermore, Tourism Malaysia actively endorses the Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT), working towards the realisation of the IMT-GT Visiting Year 2023-2025, with the shared aim of promoting the region as a unified tourism destination. For more information, visit Tourism Malaysia's social media accounts on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), and [TikTok](#).

### **About Fits Aviation (Pvt) Ltd**

FitsAir is Sri Lanka's leading privately owned low-cost airline, offering affordable, reliable, and hassle-free travel across key international destinations. With a commitment to on-time performance and customer satisfaction, FitsAir connects travelers to Dubai, Dhaka, and Kuala Lumpur, providing seamless and comfortable flying experiences.

Since launching passenger services in 2022, FitsAir has focused on making travel more accessible while maintaining on-time, reliable, and hassle free at its core. The airline also operates international cargo flights, strengthening regional trade and logistics.

For more information, visit [www.fitsair.com](http://www.fitsair.com) or follow us on social media.

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