

EXCLUSIVE STARGAZING PACKAGES UNVEILED IN SINGAPORE



Tourism Malaysia booth launch at Malaysia Fest 2025

SINGAPORE, 31 JULY 2025 – Tourism Malaysia is proud to showcase the latest eco-tourism initiative, the Stargazing Packages, a curated collection of over 30 ready-to-book experiences designed for astronomy enthusiasts of the night sky. The launch was officiated by H.E. Dato' Indera Dr. Azfar Mohamad Mustafar, High Commissioner of Malaysia to Singapore, during the 8th edition of Malaysia Fest 2025, held at Singapore Expo Hall 5A and 5B from 31 July to 3 August 2025.

The initiative aims to position Malaysia as a premier destination for eco-adventure tourism by highlighting its pristine natural landscapes and unpolluted night skies, ideal for stargazing. The packages offered Malaysia's most breathtaking stargazing destinations, including Bukit Merah, Pantai Pengkalan Balak, Desaru, Perlis, Pantai Tok Bali, and several others, offering spectacular celestial views.

In addition to the launch, Tourism Malaysia's pavilion at the Fest will showcase a diverse range of tourism products and services from Peninsular and East Malaysia. Featuring 16 co-exhibitors, the pavilion offers visitors the chance to explore exclusive travel deals, healthcare tourism, theme park attractions, and resort stays.

Mdm. Norliza Md Zain, Director of Tourism Malaysia Singapore, said: "By offering exclusive travel deals and curated tour experiences, Tourism Malaysia Singapore aims to create a dynamic platform that connects Malaysian tourism stakeholders with the growing appetite of Singaporean travellers seeking memorable journeys."

Among the holiday options available are attractive packages from Care Luxury Hotels & Resorts, KPJ Healthcare, Hospitality 360, Lotus Desaru Beach Resort & Spa, and Sunway Theme Parks. Purchases made at Tourism Malaysia's pavilion (Booth D9) also entitle visitors to redeem exclusive gifts, while participating exhibitors are offering special travel promotions in conjunction with the upcoming Visit Malaysia 2026 (VM2026) campaign.

Singapore remained Malaysia's leading source of international visitor arrivals. From January to May 2025, Malaysia recorded 8.3 million visitors from Singapore, a 26.5% increase compared to the same period last year, signaling strong year-on-year growth. For 2025, Malaysia targets 43 million international arrivals, paving the way towards the upcoming Visit Malaysia Year 2026 (VM2026).

About Tourism Malaysia

Malaysia Tourism Promotion Board, also known as Tourism Malaysia, is an agency under the Ministry of Tourism, Arts & Culture Malaysia. It focuses on the specific task of promoting Malaysia as a preferred tourism destination. Since its inception, it has emerged as a major player in the international tourism scene.

The next Visit Malaysia Year, set to take place in 2026, will commemorate the sustainability of the nation's tourism industry, which is also in line with the United Nations Sustainable Development Goals (UNSDG).

Furthermore, Tourism Malaysia actively endorses the Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT), working towards the realisation of the IMT-GT Visiting Year 2023-2025, with the shared aim of promoting the region as a unified tourism destination. For more information, visit Tourism Malaysia's social media accounts on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), and [TikTok](#).

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