Malaysia Convention & Exhibition Bureau (868264-K)
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MINISTRY OF TOURISM, ARTS AND CULTURE

Malaysia Convention & Exhibition Bureau®

Date: 25 November 2026

YBhg. Dato'/Datin/Sir/Madam,

MEDIA INVITATION TO MYCEB INDUSTRY SESSION 2.0 2026

Greetings from Malaysia Convention & Exhibition Bureau (MyCEB).

2. Malaysia Convention & Exhibition Bureau (MyCEB) is pleased to invite YBhg. Dato'/Datin/Sir/Madam to attend MyCEB Industry Session 2.0 2026, which will be held as follows:

Date:	**2 December 2026 (Wednesday)**
Time:	**2.30 PM – 5.30 PM**
Venue:	**Grand Ballroom, Level 3, The St. Regis Kuala Lumpur.**
Dress Code:	**Business Attire**

3. The session will serve as a platform for MyCEB and industry players to share updates and discuss matters related to the business events industry in Malaysia. The programme will also feature an Exchange of Memorandum of Understanding (MoU) between MyCEB and Marriott International – Malaysia.

4. MyCEB would greatly appreciate your kind confirmation of attendance through the https://forms.gle/QLPjHBoAGABbLifz6 by **30 November 2026** to facilitate the necessary arrangements. Media representatives are kindly requested to bring their Media Pass and arrive before the programme commences to allow sufficient time for registration.

5. The programme itinerary is attached for your kind reference. Should you require any further information or clarification, please do not hesitate to reach out to the following MyCEB officers:

Ms. Rusmawati Ab'llah	012-267 8653
Ms. Nabillah Zamri	012-360 4190

Thank you.

Yours sincerely,

PUBLIC RELATIONS UNIT
MALAYSIA CONVENTION & EXHIBITION BUREAU (MyCEB)


MINISTRY OF TOURISM, ARTS AND CULTURE
Malaysia Convention & Exhibition Bureau
MEDIA INVITATION
to
MyCEB
Malaysia Convention & Exhibition Bureau
Industry
Session 2.0
Join us for the engaging afternoon as we share industry updates, exchange insights and strengthen collaboration within Malaysia's Business Events industry.
Date:
2 DECEMBER 2026
Wednesday
Time:
2.30 pm
-5.30 pm
Venue:
Grand Ballroom, Level 3
The St. Regis Kuala Lumpur
TIME
PROGRAMME
2.30 pm Arrival of Guests & Registration
3.00 pm Opening & Welcome by Emcee
3.05 pm Welcome Remarks by
YB Dr. Sivakumar A/L Varatharaju Naidu
Chairman, Malaysia Convention & Exhibition Bureau (MyCEB)
3.15 pm MOU Exchange Ceremony between MyCEB and Marriott International Malaysia
3.35 pm Key Presentation: MyCEB's 2026 Performance Review & 2027 Strategic Roadmap
Mr. Edward Lim
Senior Manager, Business Development
4.05 pm Networking Tea Reception
5.30 pm End of Programme
RSVP Before:
27 November 2026
For RSVP:
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BUSINESS ATTIRE
MyCEB
MyCEBInfo
Visit Malaysia 2026-2027 Truly Asia
Meet in Malaysia
BE Greater, Together.